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| Stella Keen |
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# SUMMARYAward-winning graphic designer, art director and illustrator, working in web, digital media and print. I’m an excellent communicator/networker and strategic planner with a positive outlook and diplomatic negotiating skills – happy to work within teams and/or from home. I’ve created promotional material, marketing, branding design - also experienced in copy writing, proof reading, animation and video editing. With a strong track record of presenting story/mood boards and Powerpoint presentations to the art world and blue chip clients, I’ve built excellent working relationships with demanding clients, working within tight budgets to high professional expectations. Clients have included the Tate, Brighton and Hove Museum, BBC, Channel 4, Coca Cola, Virgin, British Airways, Lloyds, Barclays, Ford, Diageo, KPMG, Home Office, MOD and the British Armed Forces. Recently I've been working as freelance graphic designer and also as Case Manager on a temp contract with Universal Credit at the DWP, whilst studying a part time MA in *Art History and Museum Curating* at University of Sussex and other courses.

**PROFESSIONAL HIGHLIGHTS**

**2010 – NOW**: Director/curator of my father’s estate, the [Jeff Keen Archive](http://www.jeffkeen.co.uk/) – cataloguing and conserving the work and curating international exhibitions with leading galleries and institutions. Achievements include: published articles and essays; designed catalogues; producing limited edition merchandise; programmes of talks and teaching workshops. Within a year of research and networking, I achieved his first solo exhibitions in Paris and [New York](http://www.elizabethdee.com/exhibitions/jeff-keen). His artwork is now represented by major galleries and private collections worldwide.
**2012**: I curated the [‘*Shoot the Wrx*’ Jeff Keen retrospective](https://brightonmuseums.org.uk/brighton/exhibitions-displays/brighton-museum-past-exhibitions/past-exhibitions-2012/shoot-the-wrx-artist-and-film-maker-jeff-keen/) at Brighton and Hove Museum + a major video installation and performance at [Tate Modern Tanks](https://www.tate.org.uk/whats-on/tate-modern/exhibition/jeff-keen). These exhibitions received a record positive audience response for both venues.
**1995 – 1998**: Extensive work on Gulbenkian Award winning *My Brighton and Hove* digital oral history project with Desktop Display Ltd for Brighton and Hove Museum which developed into: <https://www.communitysites.co.uk/project/my-brighton-and-hove>

# SKILLS & ABILITIESSOFTWARE: Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere, Flash, AfterEffects, Dreamweaver, Acrobat; HTML, Javascript, CSS, Wordpress; MS Office including Word, Outlook, Access, Excel and PowerPoint; Artifax diary system. Designing and authoring UX/UI in Coursebuilder, Rapid, Construct; Also Director, 3D Studio and SketchUp. Fully familiar with Zoom, Skype, Microsoft Teams, DropBox etc.

**MEDIA:** Fine Art & Graphic Design (web, print, e-learning); Branding/Marketing/Social Media; Adobe Creative Suite & MS Office; Film/Video Production, Animation, Editing & Photography.
**MANAGEMENT:** Cultural, Festival and Corporate Events & Project Management; Strategic Planning; Multi-tasking; Heritage/Archival Conservation; Research; Theatre Direction, Production & Performance; Gallery/Museum Curating; Teaching/Mentoring; Volunteer/Team Manager; Office Administration; Health & Safety/Risk Assessment; Customer Service.

# EXPERIENCE

**2020**: **Branding design** for The TeaPodandLearning Perspectives;volunteer **Trustee/secretary** for ‘*A Town Explores A Book*’ Festival Group and the Duke Green Community Garden Group in St. Leonards.
**2013-2019**: **Trustee/secretary, website designer, events manager** for the Friends of Moyse’s Hall Museum, Bury St Edmunds, doubling their audiences for events there; **Conservation and cataloguing** for *Wunderkammer* exhibition at Hastings Museum.

**2018-2019**: **Library Assistant** for Suffolk Libraries.
**2017-2018**: **Archivist and blog management** for May Berkouwer Textile Conservation.
**2014-2016**: **Mentoring and workshops** for adults in recovery at Artheads Charity.
**2013-NOW**: **Freelance/contract Graphic Designer** – various companies.
**2009 – 2013**: Edvantage Group (now Lumesse), Brighton. Design for websites, publicity and publishing; blue chip company e-learning package interfaces and intranet training modules, wireframe proposals, Flash animation.
**2007 – 2009:** Intellego, Redhill Designing e-learning user interfaces + websites; building programmes in Rapid and Construct; animation work.
**2005 – 2007:** Ontime Design & Print, Brighton. Print work in Quark and InDesign, as well as using Illustrator and Photoshop. Dealing directly with clients and printers, some hands-on work binding, laminating etc. Account manager for Southeastern Trains, design work and designer for Learning Magazine, managing the schedule, liasing with client, editor, ad suppliers, publisher and printers.
**1998 - 2005**: **Art Director** on many award winning designs for Epic plc, Brighton - the UK market leader in e-learning, blended learning and knowledge solutions with an extensive list of major clients in public and private sectors. Design for readability and localisation. Accountable for graphic production schedules and meeting deadlines, arranging meetings, diaries and schedules, graphic design team, line management. Worked with Longman and Eagle Peak Interactive on games designs.

**TESTIMONIAL:** “*Stella is really better than first class. You will get not just what you've asked for, but often what you really wanted but couldn't quite/didn't quite articulate at the time. Highly recommended.*” -David Matthewson, Computer Systems Consultant.

## EDUCATION

**2020:** **MA in Art History and Museum Curating**, University of Sussex + **online courses: Diploma Level 3 in Horticulture** and **Interior Design**.
**2005:** **Undergraduate Certificate in Arts & Cultural Management**, University of Sussex
**BA Hons Degree in Fine Art (Film & Video)**, University of East London
**2 ‘A’ Levels (English & Art) + 9 GCSE ‘O’ Levels**

# INTERESTS/MEMBERSHIPS

Apart from the arts, my interests include architecture, interior design, anthropology, science and history/heritage, gardening, ecology and nature conservation. I also enjoy film, graphic novels, travel, singing, dancing, cookery and Pilates. I’m a life member of the Tate and DACS Art360 Foundation + member of the Fawcett Society and various nature conservation groups.

I have a recent DBS certificate and full clean driving licence. References on request.